

September 10, 2012

TO: Members of the MAG Regional Council Executive Committee

FROM: Mayor Marie Lopez Rogers, City of Avondale, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA FOR  
THE MAG REGIONAL COUNCIL EXECUTIVE COMMITTEE

Monday, September 17, 2012 - 12:00 noon  
(Following the Regional Community Partners Meeting)  
MAG Office, Suite 200 - Ironwood Room  
302 North 1<sup>st</sup> Avenue, Phoenix

A meeting of the MAG Regional Council Executive Committee has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference.

Please park in the garage under the building. Bring your ticket to the meeting, parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the Executive Committee agenda items, please contact me at 480-350-8221. For MAG staff, please contact Dennis Smith, MAG Executive Director, at (602) 254-6300.

MAG EXECUTIVE COMMITTEE  
TENTATIVE AGENDA  
SEPTEMBER 17, 2012

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Executive Committee will be called to order.

2. Call to the Audience

An opportunity will be provided to members of the public to address the Executive Committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Executive Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

2. Information and discussion.

ITEMS PROPOSED FOR CONSENT\*  
BY THE EXECUTIVE COMMITTEE

\*3A. Approval of the July 16, 2012 Executive Committee Meeting minutes and the August 30, 2012 Special Executive Committee Meeting minutes.

\*3B. Amendment to the FY 2013 MAG Unified Planning Work Program and Annual Budget to Accept Funding from Partners for Livable Communities to Support Aging Services Planning

The FY 2013 MAG Unified Planning Work Program and Annual Budget (UPWP) was approved on May 23, 2012. On August 21, 2012, a \$6,000 grant from Partners for Livable Communities was awarded to Regional Community Partners (RCP) for work on the City Leaders Institute on Aging in Place. This region was selected as one of five communities in the country to participate in this national pilot project.

3A. Approval of the July 16, 2012 Executive Committee meeting minutes and the August 30, 2012 Special Executive Committee Meeting minutes.

3B. Approval of the budget amendment to the FY 2013 MAG Unified Planning Work Program and Annual Budget to include grant funding in the amount of \$6,000 from the Partners for Livable Communities to support aging services planning.

The MetLife Foundation is providing \$6,000 grants to each of the communities selected. As part of the Institute, the region will develop a plan to assist older adults in being socially engaged and not isolated. This item is to accept this grant and approve an amendment to the MAG 2013 Unified Planning Work Program and Annual Budget (UPWP) increasing the budget for RCP by \$6,000. Please refer to the enclosed material.

\*3C. Amendment to the Arup North America, Ltd. Contract #442 to Continue Stakeholder Work for the Sustainable Transportation and Land Use Integration Study

In May 2010, the Regional Council approved the MAG FY 2011 Unified Planning Work Program (UPWP) and Annual Budget, which included a Sustainable Transportation and Land Use Integration Study. On September 13, 2010 the Regional Council Executive Committee selected Arup North America, Ltd. to conduct the study for an amount not to exceed \$750,000. Additionally, on March 14, 2011, the Regional Council Executive Committee approved an amendment to the MAG FY2011 UPWP and Annual budget to include \$48,650 for the Urban Land Institute (ULI) to conduct two public/business forums with stakeholder participation in coordination with the Sustainable Transportation and Land Use Integration Study. The ULI completed the two public/business forums and the contract is complete with \$23,740.78 unspent. It is requested that \$23,000 is added to contract #442 with Arup North America, Ltd for stakeholder work to complete the Sustainable Transportation and Land Use Integration Study. This funding will support four stakeholder meetings related to the findings of the high capacity transit and land use integration modeling exercise, the Sustainable Transportation Toolkit, and the recommendations of the Study. This item is on the September 12, 2012 MAG Management Committee meeting. Please refer to the enclosed material.

3C. Approval to amend the Arup North America, Ltd. contract by \$23,000 to conduct the stakeholder work for the Sustainable Transportation Land Use Integration Study.

ITEMS PROPOSED TO BE HEARD  
BY THE EXECUTIVE COMMITTEE4. Metropolitan Business Planning Initiative Update

In April 2012, an update on the region's participation in the Metropolitan Business Planning Initiative was provided to the MAG Regional Council Executive Committee. Since that time, additional analysis has been completed in support of the project. The purpose of this item is to provide an update on the progress, to describe the staffing plan, and to solicit input on the project. Please refer to the enclosed material.

5. Metropolitan Planning Area Boundary Adjustment

On March 27, 2012, the Census Bureau announced the list of urbanized areas and urban clusters defined on the basis of the 2010 decennial Census. The current MAG Planning Area (MPA) boundary includes all of Maricopa County and a portion of Apache Junction in Pinal County (Attachment one). Federal planning requirements (§450.312) indicate that the boundaries of the MPA shall be determined by agreement between the MPO and the Governor. At a minimum, the MPA boundaries shall encompass the entire existing urbanized area (as defined by the Bureau of the Census) plus the contiguous area expected to become urbanized within a 20-year forecast period for the metropolitan transportation plan. Two options have been developed (Attachments two and three). The MPA boundaries may be further expanded to encompass the entire metropolitan statistical area or combined statistical area, as defined by the Office of Management and Budget. On September 5, 2012, MAG staff met with representatives of Pinal County, Casa Grande, Central Arizona Governments, the Arizona Department of Transportation, the Federal Highway Administration and the Arizona Department of Environmental Quality. The City of Casa Grande has exceeded the 50,000

4. Information, discussion, and input.

5. Information, discussion and input regarding the adjustment of the MAG Metropolitan Planning Area boundary and possible planning partnerships in Pinal County.

population threshold required to form a Metropolitan Planning Organization (MPO) and is in the process of forming an MPO. They have not yet determined the boundaries for their MPO. The urbanized area that is contiguous to MAG and expected to be urbanized in 20 years extends past Apache Junction and into Pinal County towards the San Tan Valley. Staff will review the options available for MAG to expand the MAG Metropolitan Planning Area boundary in accordance with federal regulations. Please refer to the enclosed material.

6. Appointments of the MAG Economic Development Committee Business Member Positions

On October 27, 2010, the MAG Regional Council approved the composition of the MAG Economic Development Committee (EDC). The composition includes eleven business member positions that have two-year terms with possible reappointment by recommendation of the Executive Committee and approval of the MAG Regional Council. The business member positions are up for reappointment. On August 1, 2012, a memorandum was sent to the EDC business members soliciting letters of interest to be reappointed to the EDC. Nine letters to be reappointed were received. The two transportation representatives chose not to submit letters for reappointment. The Executive Committee is requested to recommend approval of the appointments of the EDC business members that submitted letters of interest. It is suggested that an opportunity be provided for those interest in the two transportation industry position to submit a letter and be approved at a later date. Please refer to the enclosed material.

6. Information, discussion and recommendation to approve the appointments of nine Economic Development Committee (EDC) business member positions, not including the two transportation industry positions.

7. Request for Future Agenda Items

Topics or issues of interest that the Executive Committee would like to have considered for discussion at a future meeting will be requested.

8. Comments from the Committee

An opportunity will be provided for the Executive Committee members to present a brief summary of current events. The Executive Committee is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment

7. Information and discussion.

8. Information.